





# A.D. Mérida SAD

Season 20/21

January 2021

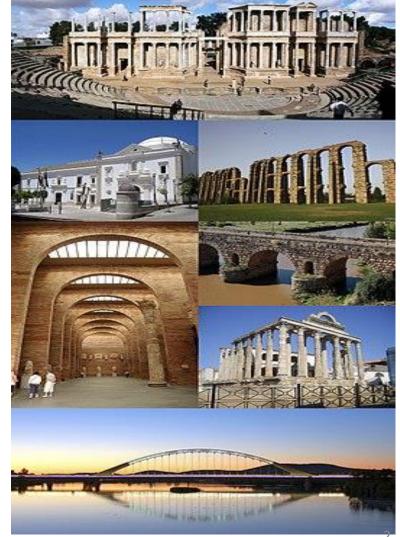


### **MÉRIDA: WORD HERITAGE CITY**

Mérida or also called "Little Rome", was one of the most important cities of the Roman Empire in the Iberian Peninsula. It was founded as a Roman colony in 25 BC. C. by order of the emperor Octavio Augusto to serve as retirement to the veteran soldiers (emeritus) of the legions V Alaudae and X Gemina; hence its Roman name of Emerita Augusta. The city, one of the most important in all of Hispania, was endowed with all the comforts of a large Roman city and served as capital of the Roman province of Lusitania since its foundation and as capital of the entire Diocese of Hispania during the 4th century.

The city of Mérida was declared a World Heritage Site by UNESCO in 1993. Spain is the third country in the ranking that has the most places declared as World Heritage, thanks to its artistic and historical wealth, and proudly has 15 cities chosen by UNESCO as World Heritage Cities, and the city of Mérida is among these 15 cities

SEE VIDEO: https://youtu.be/s4QnCmWuPSg





### **MÉRIDA: CAPITAL OF EXTREMADURA**

Mérida is a municipality and city in Spain, capital of the autonomous community of Extremadura and the third city with the highest number of inhabitants in Extremadura. Mérida is geographically located almost in the center of the Extremadura region, crossed by the Guadiana and Albarejas rivers, at an altitude of 217 meters. The extension of its municipal term is 865.19 km², being one of the 20 Spanish municipalities with the largest extension of land.

Its geographical location is magnificent, Portugal is 60 km away (250 km from Lisbon), Seville 120 km away. and Madrid at 300 Kmts.

The city of Mérida has more than 65,000 inhabitants, with its metropolitan area exceeding 84,000 inhabitants and its region having 119,000 inhabitants. Mérida with 870 square km is among the 20 largest municipalities in Spain in land area

Economically, the capital of Extremadura has been able to reinvent itself and the city is full of new buildings with author's signature, like the Museum of Roman Art, created by Rafael Moneo; or the Lusitania Bridge, the work of Santiago Calatrava .. It has the title of «Very Noble, Ancient, Great and Loyal. The excellent gastronomy of Mérida completes the charms of the city.









The AD. Mérida SAD is a Spanish football club from the city of Mérida. Currently AD Mérida competes in Group V of the Second Division B of Spain.

The team was founded in 1912 under the name Sportiva Emeritense. Mérida was the first Extremadura team to play in the Spanish First Division. He made his debut in the first division in the 1995-96 season and returned to the First Division of the Spanish League in the 1997-98 campaign. During the 90s it was one of the usual teams in the second division of LaLiga and stood out in some competitions such as the Copa del Rey, in which it reached the quarterfinals in the 97/98 season.

### **Honors:**

LaLiga First Division: 2 Seasons

LaLiga Second Division: 7 Seasons

Second Division B: 14 seasons

Tercera Division: 46 Seasons



### **AD. Mérida SAD: Roman Stadium José Fouto**



The field where the AD. Mérida SAD plays its games in the Estadio Romano José Fouto. The stadium's playing field is a natural grass field with dimensions of 106 x 70 meters. Its current capacity is 14,600 spectators and its owner is the Mérida City Council. AD Mérida SAD has the municipal concession for the use and management of the Stadium for 5 years (July 2020 / July 2025)

It was inaugurated on May 23, 1953 as the Municipal Stadium of Mérida. When promotion to the First Division was confirmed, it was completely renewed to adapt it to the needs of the Professional Football League. In 2020 it was christened the Estadio Romano José Fouto in honor of the historic president of the club who led the team to the first division.



### AD. Mérida SAD: Season 20/21 (1)

The first team of AD. Mérida plays in Group V of the Second Division B of Spain. The squad this 2020/21 season is made up of 22 players, 16 senior players and 6 under 23 players. All players have a good professional record. The technical team is led by Ander Garitano as head of the sports area of the first team. The first coach will be Dani Mori. And its technical team will be made up of a second coach, physical trainer, goalkeeping coach, internal medical doctor, physiotherapist, assistant physio, and finally Head of kits and locker room assistant.

We have a manager of the club, who in turn manages to the quarry chief, chief of the subsidiary team and the women's team chief







New Football Shirt Presentation Event AD Mérida 20/21 Merida Roman Theater September 2020

SEE VIDEO: https://youtu.be/Y9slNbny4Qk



New Football Shirt Presentation Event AD Mérida 20/21 Merida Roman Theater



The AD Mérida senior women's team plays in the National First Division (equivalent to the second men's division B). The squad consists of 20 players, and the coach and coordinator of women's football is Ana Paredes.



# **BEA**BRAVO









The AD Mérida subsidiary team, "Mérida Promesas" was created this season 20/21, and competes in the Extremadura first division. The aim of the team is to become an incubator for young talents that attracts the best young players in the region and Spain, so that in the near future they can join the first team. The objective of this season 20/21 is to promote the team to the 3rd división.





### AD. Mérida SAD: Season 20/21 (4)



The AD Mérida academy has 21 teams in its lower categories that compete in different national and Extremadura competitions. The total number of children that make up the academy exceeds 300 young players.

The pitches of the academy are owned by the Spanish Football Federation, and AD Mérida SAD has the concession for the use and enjoyment of the pitches for 10 years (August 2020 / July 2030). It consists of 3 pitches, a natural grass pitch, two artificial grass pitches, one of them the latest generation of artificial grass.



### Our next future: AD Mérida SAD (1)







### **FUTURE SPORTS CITY AD MÉRIDA**

Very soon, AD Mérida will have the Merida Academy City, which will have 3 fields available, 1 of natural grass and 2 of the latest generation artificial grass. This January 2021 we launched a new artificial grass pitch. It will be a place for the sports and personal development of our academy. It will have new changing rooms, stands, gym, video viewing room, study room, rooms for the players' parents

### Our next future: AD Mérida SAD (2)







### A NEW CONCEPT OF INTERNATIONAL ACADEMY

Soon, AD Mérida will have first-rate facilities to develop its own International School, which will have 1 soccer field 11 with natural grass, and three soccer fields 7 with last generation artificial grass. It will be a place for sports and personal development of our International athletes It will have new changing rooms, stands, gym, video viewing room, study room, and bedrooms for international



Of the 102 second division b teams, except for the subsidiary teams (second teams of the professional first and second division teams), there are only 20 teams in 2nd B that have a legal configuration of SAD\*. And of these 20 teams that have the SAD configuration, AD Mérida is the only team of all in which a single owner owns 100% of all the shares of the club, being the sole shareholder of the club

\*The legal configuration of SAD as a legal entity is the only one allowed by the Spanish Soccer Federation and by of LaLiga to be able to play and compete in professional soccer in Spain





## Segunda División B

# C. ATLÉTICO DE MADRID, SAD B C.D. ATLÉTICO BALEARES, SAD REAL MADRID-CASTILLA R.C. CELTA DE VIGO, SAD B CLUB MARINO DE LUANCO CORUXO F.C. GETAFE C.F., SAD B U.D. IBIZA-EIVISSA C.F. INTERNACIONAL DE MADRID D. UNIÓN POPULAR DE LANGREO LAS PALMAS ATLÉTICO C.D. LAS ROZAS, SAD U.D. MELILLA REAL OVIEDO VETUSTA S.C.R. PEÑA DEPORTIVA PONTEVEDRA C.F., SAD RACING CLUB DE FERROL, SAD C.F. RAYO MAJADAHONDA REAL SPORTING DE GLJÓN, SAD B U.D. SAN SEBASTIÁN DE LOS REVES

OKOI O II
DEPORTIVO ALAVÉS, SAD B
S.D. AMOREBIETA
ARENAS CLUB DE GETXO
BARAKALDO C.F.
BILBAO ATHLETIC
BURGOS C.F., SAD
C.D. CALAHORRA
<b>CULTURAL Y DVA. LEONESA, SAI</b>
C.D. GUIJUELO
CLUB HARO DEPORTIVO
C.D. IZARRA
S.D. LEIOA
C. ATLÉTICO OSASUNA B
REAL SOCIEDAD DE FÚTBOL, SAD
REAL VALLADOLID C.F., SAD B
REAL UNIÓN CLUB, SAD
SALAMANCA C.F. U.D.S.
C.D. TUDELANO
U.D. LOGRONES, SAD
UNIONISTAS DE SALAMANCA C.

**GRUPO II** 

GRUPO III	GRUPO IV
F.C. ANDORRA	ALGECIRAS C.F.
ATLÉTICO LEVANTE U.D.	A.D. MÉRIDA, SAD
C.F. BADALONA	CÁDIZ C.F., SAD B
F.C. BARCELONA B	F.C. CARTAGENA, SAD
C.D. CASTELLÓN, SAD	C.D. BADAJOZ
U.E. CORNELLA, SAD	CÓRDOBA C.F., SAD
C.D. EBRO	C.D. DON BENITO
S.D. EJEA	REAL BALOMPÉDICA LINENSE
R.C.D. ESPANYOL DE B., SAD B	MARBELLA F.C., SAD
GIMNASTIC DE TARRAGONA, SAD	REAL MURCIA C.F., SAD
HÉRCULES DE ALICANTE C.F., SAD	R.C. RECREATIVO DE HUELVA, SA
C.F. LA NUCÍA	C. RECREATIVO GRANADA
U.E. ILAGOSTERA-COSTA BRAVA, SAD	SAN FERNANDO C.D. ISLEÑO
LLEBA ESPORTIU TERRAFERMA C.F.	ATLÉTICO SANLUQUEÑO C.F.
VALENCIA-MESTALLA	SEVILLA ATLÉTICO
U.E. OLOT, SAD	C.F. TALAVERA DE LA REINA
ORIHUELA C.F.	UCAM UNIV. CAT. DE MURCIA C
A.E. PRAT	C.P. VILLARROBLEDO
CTRE. D'ESP. SABADELL F.C., SAD	VILLARRUBIA C.F.
VILLARREAL C.F., SAD B	YECLANO DEPORTIVO

### The Club: AD Mérida SAD (2)



The Club has almost 2.500 season ticket holders and 28,000 followers on Twitter. In turn, the club is among the 10 best clubs in the 2nd Division B:

- Greater number of followers in social networks
- Greater number of subscribers
- Greater capacity in the stadium.

The main public sponsors are the Government of Badajoz province, the Mérida City Council and the government of the Extremadura region.

The commercial store is in the El Romano Stadium itself, also contacting the online store for both sportswear and marketing products, through the corporate website. The club also has the purchase of tickets online

http://www.admerida.es/











### https://www.transfermarkt.es/asociacion-deportiva-merida/startseite/verein/46854

